

DB GRADS 2020

CREATIVE
THINKERS
NEEDED

DesignBridge



LONDON, AMSTERDAM, SINGAPORE, SHANGHAI & NEW YORK.

In total, there are 408 of us of 37 different nationalities and we work on some of the most famous brands around the world.

We're an eclectic bunch with a huge variety of skills, but there are some characteristics we all share that make us perfect for the kind of work we do.

We are curious, inquisitive people who will always dig deeper to get to the truth and personality of a brand.

We love nothing more than to explore the heart and soul of the brands we work with, moving them forwards in creative and impactful ways. And we love a good story, too.



WHAT'S IT ABOUT?

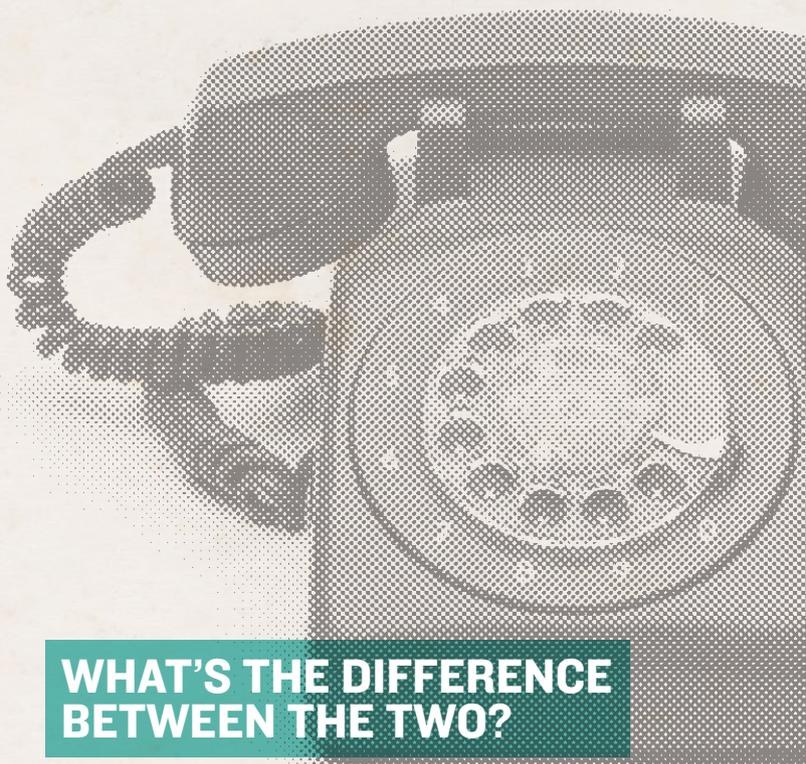
Now in its 5th year, our Client Servicing & Strategy Graduate Scheme is specifically aimed at those wanting to kickstart a career in client servicing/account management or brand strategy at a creative agency.

Based in our London Studio, our Graduates will work on a variety of live projects across a mix of clients and sectors, learning about the full creative process along the way.

You'll learn about other aspects of our business by spending some of your time working with (and learning from) other teams such as Business Development, Operations and Production, which will give you valuable insight into how a creative agency functions.

Ultimately we're looking for for likeminded people with a positive attitude plus bags of energy, enthusiasm and drive.

WE'RE
READY,
ARE
YOU?



WHAT'S THE DIFFERENCE BETWEEN THE TWO?

CLIENT SERVICING

Are you an excellent communicator and true people person? Super organised, with the ability to see the bigger picture?

At its heart, Client Servicing (or CST as its fondly known here) is all about people; from the relationships you build and nurture with your clients, to bringing together and inspiring the wider creative team internally. You'll become a central part of driving projects forward, as well as identifying new opportunities to help grow the business. Exciting stuff!

BRAND STRATEGY

Are you a cultural sponge with a knack for interpreting stats and insights into something meaningful for brands? Someone who sees the bigger picture, yet loves to dig deeper to get to the heart of an opportunity?

Working in Strategy at Design Bridge is all about collaborating with a mix of people to uncover and clarify opportunities that will inspire bold, innovative creative work.

FROM FRESHLY GRADUATED...

There's no specific degree or experience that we're looking for. In fact, all of our previous graduates studied completely different subjects. We're open to applications from all sorts of people, but what's most important is that you share our passion for brands, design and creativity.

LAURA RICHARDS

2019 Graduate
BA Human Geography, Exeter University

“As a graduate trainee at Design Bridge I have been thrown into a wide range of projects; from brand worlds to packaging to party planning. I am constantly learning through hands-on experience with my team supporting me at every step. I've been exposed to different departments across the business and look forward to seeing more.”

SARAH MWATHUNGA

2019 Graduate
BSC Economics, Plymouth University

“No two days are the same. One day I could be working on brand architecture and another day I could be out and about in London finding inspiration for our designers. As a Graduate, your skillset is constantly evolving as you are put on different projects. The fact that I'll be able to work in both Strategy and Client Servicing to see what career path I want to take is amazing!”



HANNAH MCDERMID

2016 Graduate
BA Industrial Design, Loughborough University

“It’s all about being a sponge! Having diverse experience across the business meant that I could soak up the culture and understand the way the business works very quickly. Getting to know lots of different people in different roles, as well as the opportunity to work across a huge variety brands, was so valuable and still just as relevant to me in my role today.”



EFEKAN DUNDAR

2017 Graduate
BA Modern Languages, UCL

“During the scheme I had the opportunity to really get my head into a bunch of different projects across lots of (wildly) different brands. It was never dull, and always unpredictably fascinating. Regardless of the project or brand, my advice is to arrive with an open mind, a keen eye, and an interest in understanding how people really think.”



ELLIE HAMMOND-HUNT

2018 Graduate
BA Biological Sciences, Oxford University

“It’s all about the people! Everyone at Design Bridge is wonderful and, coming from a job in a completely different sector, it was really valuable to be surrounded by people who were happy to answer my hundreds of questions.”



...TO BECOMING
A PART OF THE
FAMILY

We’re happy to say that many of our previous Graduates are still part of the family, and when your year comes to an end, we hope you will become a permanent member of the team, too.

HOW TO APPLY



You'll find the **APPLICATION FORM** on the Careers page of our website.

As well as your CV and details – name, contact, university/college, course and predicted grade – you will need to complete 2 tasks:

1) TELL US ABOUT YOU

As a Cover Letter, in 100 words (or thereabouts) tell us a little bit about yourself:

What most interests you about brands?
What makes you want to work at Design Bridge? Which team you think you'd be best suited to and why? – Client Servicing or Strategy.

2) TELL US ABOUT A BRAND YOU REALLY LOVE – AND WHY!

This could be any brand – big and global, small and local, a personal brand, even. You can interpret the brief however you wish and your response can be presented in any format you like, but it will need to be uploaded as a document, such as a Word doc or PDF.

The document you submit could contain a link to a film you've made on YouTube, perhaps it's a written piece, or maybe you'll design a poster. Original thinking is at the heart of everything we do at Design Bridge, and we want to see how you think.

We're looking for compelling, bold and innovative ideas that are communicated in an engaging way. We love a good story, and we want to see your passion for brands, design and creativity to shine through.

***PLEASE NOTE THAT WE CAN ONLY CONSIDER APPLICANTS WHO ARE DUE TO GRADUATE IN 2020, OR GRADUATED IN 2019.**

